

NEWSLETTER PRESHOW

Sending date: one week before the event

- DCAT WEEK '19
- CPhI North America
- Chemspec Europe
- CPhI Worldwide

RATES	
TOP EXCLUSIVE NEWS	€ 1.000
PREMIUM POSITION NEWS (3 spaces)	€ 500
NEWS	€ 250
LEADERBOARD TOP	€ 1.500
LEADERBOARD MIDDLE	€ 1.200
LEADERBOARD BOTTOM	€ 950
SQUARE	€ 1.050

Example of newsletter template

The example newsletter template includes the following sections:

- Logo**: A non-negligible role of supports in atomically dispersed catalysts direct involvement in catalysis. Single-atom catalysis is an emerging frontier of catalysis. However, there are still many fundamental issues that need to be addressed. [READ MORE](#)
- Leaderboard Top**: Three article teasers with logos and titles.
- Leaderboard Middle**: Three article teasers with titles and short descriptions.
- News**: Three article teasers with titles and short descriptions.
- Leaderboard Bottom**: Three article teasers with titles and short descriptions.
- Square**: A large teal square placeholder.

54,000
Subscribers

15,25 %
Open Rate

TOP EXCLUSIVE NEWS

LOGO A non-negligible role of supports in atomically dispersed catalysts direct involvement in catalysis. Single-atom catalysis is an emerging frontier of catalysis. However, there are still many fundamental issues that need to be addressed. [READ MORE](#)

PREMIUM POSITION NEWS

LOGO Taking a closer look at electrifying chemistry. The future of chemistry is 'electrifying'. With the increasing availability of electrical energy from renewable sources, it will be possible in the future to... [READ MORE](#)

NEWS

NEWS Sensory-based food education encourages children to eat vegetables, berries and fruit. Sensory-based food education given to 3-5 year-old children in the kindergarten increases their willingness to choose vegetables... [READ MORE](#)

TOP EXCLUSIVE NEWS or PREMIUM POSITION NEWS

Logo (W 200 x H 100 px)
Accepted file formats: JPG, PNG, GIF.
Resolution: 72 dpi;
Colour: RGB;
Title: 15 words max;
Abstract: 250 characters max;
Full text: up to 400 words;
Please provide the external link

NEWS
Title: 15 words max;
Abstract: 250 characters max;
Full text: up to 400 words;
Please provide the external link

LEADERBOARD TOP/MIDDLE/BOTTOM
Size: W 728 x H 90 px (max. 100 KB)
Accepted file formats: JPG, PNG, GIF.
Resolution: 72 dpi;
Colour: RGB;
Please provide the link to a webpage.

SQUARE
Size: W 310 x H 310 px (max. 100 KB)
Accepted file formats: JPG, PNG, GIF.
Resolution: 72 dpi;
Colour: RGB;
Please provide the link to a webpage.



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