



Sensient Cosmetic Technologies is mainly resulting from the merge of leading companies in cosmetic colors: Warner Jenkinson, LCW, Williams and Cardre. They have over 60 years of experience in this area. The company has always focused on dyes and pigments in compliance with global regulations: EU Cosmetic Directive, U.S. FDA, Japan and China (**Unicert** dyes and **Unipure LC** pigments). The main concern and objective have been to constantly push the boundaries of purity: the iron oxides from range **Unipure LC HP** have the lowest heavy metals levels in the market.

Innovation has always played an important role in the group's strategy: surface treatment technology has been developed significantly in recent years. The company has launched new fluorinated treatments, **FHP** (PFOA-free for the environment) to obtain long lasting products, resistant to sebum and sweat. To respond to new market trends, Sensient Cosmetic Technologies has also developed many natural surface treatments revolutionizing cosmetic formulations and cosmetic properties: **HLC** (lecithin) or **SGP** (glycerophosphate) that disperse without grinding, **GCA** (triple amino acid) particularly substantive to keratin and to hair (allowing the formulation of natural semi-permanent hair coloring products) or **NFW ROSE CF**, natural rose flower wax.

To facilitate the formulation and the manufacture of cosmetics, Sensient Cosmetic Technologies has invested in grinding and jet-milling technologies, liquid or dry process, thus providing dispersions for many fields of application: nail polish (**Covachip ET**), lipsticks (**Covanol** without castor oil), toothpaste (**Covasorb** and **Covarine**), foundations (**Covalight**, **Covarine**).

In addition, new technologies have been imported from other Sensient Group affiliates, such as encapsulation of dyes to achieve non bleeding pigments (**Color'N Cap** range) for colored capsules, toothpaste stripes and swirl formulations. Sustainable development has been included in the development to better meet the specific needs and demands of different geographic regions. Therefore, Sensient Cosmetic Technologies invested closer to its customers in the U.S., Brazil and China to develop and produce dispersions, surface treatments and various raw materials.

The launch of innovative formulations such as the famous "powder to cream" has been possible thanks to specific hydrophobic or lipophobic surface treatments, combined with unique ingredients produced by Sensient, as **Covagel**.

Cosmetic ingredients have experienced strong growth over the past 20 years. The company had originally developed innovative and effective products, as **Covabsorb** (protector of color and fragrance) and **Solubilisant LRI**, which is still the leading solubilizer for water based fragrances and microemulsions with oil soluble active ingredients. Sensient has then expanded the range by adding various liquid or solid polymers (**Covacryl** and **Covabead**) which by their uniqueness, have enabled the development of innovative make-up and skin care formulations. More recently, the **Covacryl MV40** and **Covacryl MV60** new polymers are used mainly for new texture opportunities (whipped cream, frosted gel, mat light cream, feather light texture,...).

Following new market trends, Sensient Cosmetic Technologies



Sensient Cosmetic Technologies:

A long history of innovation in the field of colors and cosmetic ingredients



has developed a wide range of natural products, including several **Ecocert and Cosmos certified products**.

The semi-permanent hair dyes are also produced in our factories (**Arianor** range). Known for their high purity, they constantly adapt to the demanding international regulations. The traditional range of natural shades has been supplemented by much more vivid colors and suitable in oxidation formulations.

For Sensient, innovation is the sixth sense.



SENSIENT®

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