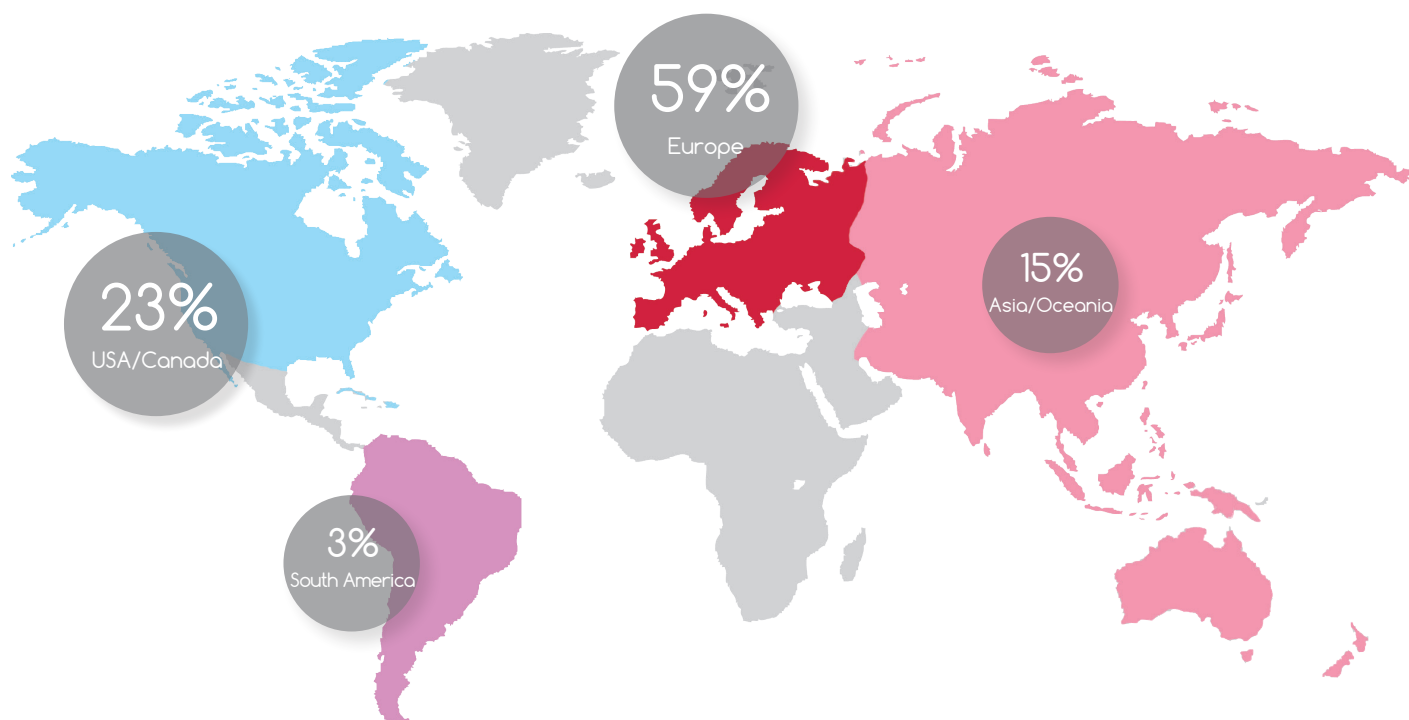


Each digital version of the magazine is sent out to **27000** contacts



## 27000 READERS

GLOBAL CIRCULATION	%
EUROPE	59 %
USA/CANADA	23 %
ASIA/OCEANIA	15 %
SOUTH AMERICA	3 %
EUROPEAN GEOGRAPHIC ANALYSIS	%
FRANCE	25 %
GERMANY	23 %
ITALY	22 %
SPAIN	7 %
SWITZERLAND	6 %
UNITED KINGDOM	5.5 %
EASTERN EUROPE	4.5 %
OTHERS	7 %

JOB/ROLE	%
R&D/LAB MANAGEMENT	43 %
MARKETING	33 %
PROCESS DEVELOPMENT	14 %
PURCHASING/PROCUREMENT/BUYERS	10 %
FIELDS/INDUSTRY	%
PERSONAL CARE & COSMETICS	49 %
HOUSEHOLD/I&I DETERGENCY	34 %
FINE SPECIALITY CHEMICALS	12 %
OTHERS	5 %