



## Ad Sizes (width by height)

FULL PAGE  
 (Internal, BC, IFC  
 and IBC)  
 (bleed)  
 mm 245 x 335  
 + 3 mm bleed all  
 around

CENTRAL SPREAD  
 (bleed)  
 mm 490 x 335  
 + 3 mm bleed all around

1/2 PAGE horiz.  
 mm 225 x 145

1/2 PAGE vert.  
 mm 107,5 x 300

1/3 PAGE horiz.  
 mm 225 x 100

1/3  
 PAGE vert.  
 mm 75 x 300

1/4 PAGE  
 mm 107,5 x 145

1/6 PAGE  
 mm 150 x 75

NEWS 200 words  
 + logo/image

## Rate Cards

PREMIUM POSITIONS	RATES*	
	1 AD x	2 ADS x
Back Cover (BC)	€ 1900	€ 3200
Inside Front Cover (IFC)	€ 1650	€ 2600
Inside Back Cover (IBC)	€ 1200	€ 2000
Central Spread	€ 3500	€ 5000

\*The rates are net

SIZE	RATES*	
	1 AD x	2 ADS x
Full Page	€ 1100	€ 1850
1/2 Page	€ 700	€ 1100
1/3 Page	€ 450	€ 780
1/4 Page	€ 380	€ 600
1/6 Page	€ 300	€ 550
NEWS 200 words+ logo/image	€ 400	€ 650

## Artworks requirements

- **Bleeds:** 3 mm beyond trim
- **Vital matters:** at 12 mm from top, bottom, gutter and outside edge
- **Image colour process:** CMYK
- **Preferred file formats:** EPS, TIFF, JPEG, PDF
- **File resolution:** 300 dpi
- **Fonts and images must be embedded**
- **A colour proof is highly recommended**

## CONTACTS:



Submission:  
 Matteo Cattane - [matteo@teknoscienze.com](mailto:matteo@teknoscienze.com)

Advertising - International

Tullio Parrella - [tullio@teknoscienze.com](mailto:tullio@teknoscienze.com)  
 Silvia Baldina - [silvia@teknoscienze.com](mailto:silvia@teknoscienze.com)  
 Simona Rivarollo - [simona@teknoscienze.com](mailto:simona@teknoscienze.com)