

A peer-reviewed journal of Personal Care, Cosmetics, Dermatology, Home Care and I&I

Artworks

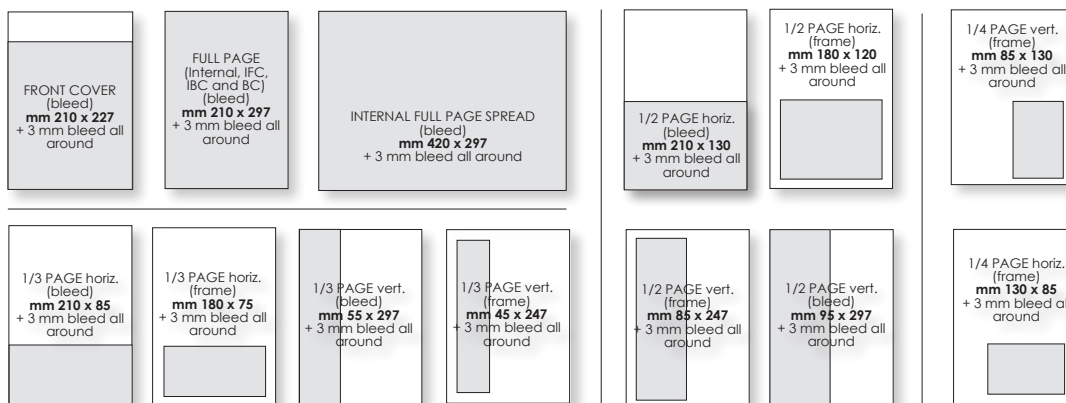
SIZE	RATES*		
	1 AD x	3 ADS x	6 ADS x
Full Page	€ 4500	€ 3300	€ 2700
1/2 Page	€ 3050	€ 2200	€ 1800
1/2 Page Spread	€ 5200	€ 3900	€ 3200
1/3 Page	€ 2600	€ 1800	€ 1400
1/4 Page	€ 1900	€ 1400	€ 1100

PREMIUM POSITIONS	RATES*
Front Cover (FC) + 2 pages Advertorial (Cover Story)	€ 8500
Front Cover (FC)	€ 7500
Inside Front Cover (IFC)	€ 6000
Back Cover (BC)	€ 6500
Inside Back Cover (IBC)	€ 4600
Central Spread	€ 8000
Page N.1	€ 5000

*The rates are net

SIZES (width by height) AND ARTWORK REQUIREMENTS

- **Bleeds:**
3 mm beyond trim
- **Vital matters:**
at 12 mm from top, bottom, gutter and outside edge
- **Image colour process:**
CMYK
- **Preferred file formats:**
EPS, TIFF, JPEG, PDF
- **File resolution:** 300 dpi
- **Fonts and images must be embedded**
- **A colour proof is highly recommended**



ARTWORKS SUBMISSION

Please submit your artwork or FTP link to elisa@teknoscienze.com

CUSTOM-DESIGNED ADVERTISING

If you want to place an advert but you don't have any, our graphic team can help you.

Advertorials

ADVERTORIAL [§]	WHAT WILL BE PUBLISHED	TEXT PROCESSING	MECHANICAL REQUIREMENTS	RATES*
[§] A galley proof will be forwarded to customers by e-mail prior to publication.				
Company profile Product focus Cover story	Description of your company or products	The lay-out will be performed by our graphic designers following a standard structure matching the whole journal lay-out	Please provide: - Text: not exceeding 400 words/page - 2 pictures/page (max. size mm 85 x 40) - Company logo - Contact details	First Page € 3000 Each additional page € 500
Interview: A word with..	Its questions and focus will be agreed with the customer - Max number of words: 1000	The lay-out will be performed by our graphic designers following a standard structure matching the whole journal lay-out	Please provide: - Text: answers to the questions - photo of the interviewed person - 2 pictures/page (max. size mm 85 x 40) - 2 additional pictures (max. size mm 85 x 40) - Company logo - Contact details	2-page interview € 3500
Short advertorial (company profile or product focus)	Description of your company or products		Please provide: - 250 words max - company logo - contact details	€ 1000

*The rates are net

ADVERTORIALS SUBMISSION

Please submit your advertorial materials or FTP link to your TKS sales representative.

Cancellation policy

Premium positions

Cancellations made more than 15 weeks before the given issue date will not incur any charge. No refunds granted after that date.

Internal positions

Cancellations made more than 8 weeks before the given issue date will not incur any charge. No refunds granted after that date.