



Effectively reach new customers in a quick and cost-effective manner with our custom email marketing!

Custom email marketing to targeted contacts thanks to a prior geographic, job/role and fields/industry selection.

chimica oggi  
**CHEMISTRY TODAY**  
 + regular section: PHARMA HORIZON

54000 CONTACTS WORLDWIDE	
GLOBAL CIRCULATION	%
EUROPE	42 %
USA/CANADA	40 %
ASIA/OCEANIA	14 %
OTHERS	4 %
EUROPEAN GEOGRAPHIC ANALYSIS	%
GERMANY	17 %
UNITED KINGDOM	14 %
FRANCE	12 %
ITALY	12 %
EASTERN EUROPE	8 %
SWITZERLAND	8 %
THE NETHERLANDS	5 %
SPAIN	5 %
BELGIUM	5 %
OTHERS	14 %
JOB/ROLE	%
R&D/LAB MANAGEMENT	31 %
PROCESS DEVELOPMENT	29 %
MARKETING	27 %
PURCHASING/PROCUREMENT/BUYERS	11 %
OTHERS	2 %
FIELDS/INDUSTRY	%
FINE/SPECIALTY CHEMICALS	44 %
PHARMA/LIFE SCIENCE	41 %
EQUIPMENT (ANALYSIS – PROCESS DEVELOPMENT)	15 %



**INCREASED PHARMA  
 CIRCULATION**

## Rates

1000 contacts € 500 / \$ 595

## Custom email marketing material specs

- Message: custom-designed (text, company logo, contact details, website link, pictures)
- Message file format: HTML
- Message file size: 30 Kb maximum



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COMPANY DETAILS	
COMPANY NAME:	
ADDRESS:	
CITY:	ZIP CODE:
COUNTRY/STATE:	
VAT NR:	
CONTACT PERSON:	
TEL:	FAX:
MOBILE:	E-MAIL:

GLOBAL CIRCULATION	
<input type="checkbox"/>	EUROPE
<input type="checkbox"/>	USA/CANADA
<input type="checkbox"/>	ASIA/OCEANIA
<input type="checkbox"/>	SOUTH AMERICA
EUROPEAN GEOGRAPHIC ANALYSIS	
<input type="checkbox"/>	GERMANY
<input type="checkbox"/>	UNITED KINGDOM
<input type="checkbox"/>	FRANCE
<input type="checkbox"/>	ITALY
<input type="checkbox"/>	EASTERN EUROPE
<input type="checkbox"/>	SWITZERLAND
<input type="checkbox"/>	THE NETHERLANDS
<input type="checkbox"/>	SPAIN
<input type="checkbox"/>	BELGIUM
<input type="checkbox"/>	OTHERS

JOB/ROLE	
<input type="checkbox"/>	R&D/LAB MANAGEMENT
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<input type="checkbox"/>	MARKETING
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<input type="checkbox"/>	OTHERS
FIELDS/INDUSTRY	
<input type="checkbox"/>	FINE/SPECIALTY CHEMICALS
<input type="checkbox"/>	PHARMA/LIFE SCIENCE
<input type="checkbox"/>	EQUIPMENT (ANALYSIS - PROCESS DEVELOPMENT)

## CONTACTS:



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