

NEWSLETTER PRESHOW

Sending date: one week before the event

- **DCAT WEEK '19**
 MATERIAL DELIVERY DEADLINE: **Mar 4**
 SENDING DATE: **Mar 11**
- **CPhi North America**
 MATERIAL DELIVERY DEADLINE: **Apr 11**
 SENDING DATE: **Apr 18**
- **Chemspec Europe**
 MATERIAL DELIVERY DEADLINE: **Jun 12**
 SENDING DATE: **Jun 19**
- **CPhi Worldwide**
 MATERIAL DELIVERY DEADLINE: **Oct 22**
 SENDING DATE: **Oct 29**

RATES	
TOP EXCLUSIVE NEWS	€ 1.000
PREMIUM POSITION NEWS (3 spaces)	€ 500
NEWS	€ 250
LEADERBOARD TOP	€ 1.500
LEADERBOARD MIDDLE	€ 1.200
LEADERBOARD BOTTOM	€ 950
SQUARE	€ 1.050

Example of newsletter template

The example newsletter template includes the following sections:

- Logo**: A non-negligible role of supports in atomically dispersed catalysts direct involvement in catalysis. Single-atom catalysis is an emerging frontier of catalysis. However, there are still many fundamental issues that need to be addressed... READ MORE
- LEADERBOARD TOP**: Three article teasers with logos and titles.
- LEADERBOARD MIDDLE**: Three article teasers with titles and short descriptions.
- LEADERBOARD BOTTOM**: Three article teasers with titles and short descriptions.
- NEWS**: Two article teasers with titles and short descriptions.
- SQUARE**: Two large square placeholder boxes.

54,000
Subscribers

15,25 %
Open Rate

TOP EXCLUSIVE NEWS

TOP EXCLUSIVE NEWS

LOGO
 A non-negligible role of supports in atomically dispersed catalysts direct involvement in catalysis. Single-atom catalysis is an emerging frontier of catalysis. However, there are still many fundamental issues that need to be addressed... READ MORE

TOP EXCLUSIVE NEWS or PREMIUM POSITION NEWS

Logo (W 200 x H 100 px)
 Accepted file formats: JPG, PNG, GIF.
 Resolution: 72 dpi;
 Colour: RGB;
 Title: 15 words max;
 Abstract: 250 characters max;
 Full text: up to 400 words;
 Please provide the external link

PREMIUM POSITION NEWS

PREMIUM POSITION NEWS

LOGO
 Taking a closer look at 'electrifying' chemistry. The future of chemistry is 'electrifying'. With the increasing availability of electrical energy from renewable sources, it will be possible in the future... READ MORE

NEWS

Title: 15 words max;
 Abstract: 250 characters max;
 Full text: up to 400 words;
 Please provide the external link

NEWS

NEWS

Sensory-based food education encourages children to eat vegetables, berries and fruit. Sensory-based food education given to 3-5 year-old children in the kindergarten increases their willingness to choose vegetables... READ MORE

LEADERBOARD TOP/MIDDLE/BOTTOM

Size: W 728 x H 90 px (max. 100 KB)
 Accepted file formats: JPG, PNG, GIF.
 Resolution: 72 dpi;
 Colour: RGB;
 Please provide the link to a webpage.

NEWS

LEADERBOARD

SQUARE

Size: W 310 x H 310 px (max. 100 KB)
 Accepted file formats: JPG, PNG, GIF.
 Resolution: 72 dpi;
 Colour: RGB;
 Please provide the link to a webpage.

NEWS

SQUARE

CONTACTS:



Advertising - International
 Silvia Baldina - silvia@teknoscienze.com
 Simona Rivarollo - simona@teknoscienze.com
 Tullio Parrella - tullio@teknoscienze.com

Submission:
 Matteo Cattane - matteo@teknoscienze.com