

NEWSLETTER PRESHOW

Sending date: one week before the event


- **in-cosmetics global**
MATERIAL DELIVERY DEADLINE: **Mar 19**
SENDING DATE: **Mar 26**
- **IFSCC**
MATERIAL DELIVERY DEADLINE: **Sept 16**
SENDING DATE: **Sept 23**
- **Sepawa**
MATERIAL DELIVERY DEADLINE: **Oct 9**
SENDING DATE: **Oct 16**

TOP EXCLUSIVE NEWS	€ 1.000
PREMIUM POSITION NEWS (3 spaces)	€ 500
NEWS	€ 250
LEADERBOARD TOP	€ 1.500
LEADERBOARD MIDDLE	€ 1.200
LEADERBOARD BOTTOM	€ 950
SQUARE	€ 1.050

Example of newsletter template

The example newsletter template includes the following sections from top to bottom:

- Logo** (with a red 'NEW' badge)
- TOP EXCLUSIVE NEWS**: A non-negligible role of supports in atomically dispersed catalysts direct involvement in catalysis
- LEADERBOARD TOP**: Three columns of news items with logos and titles.
- LEADERBOARD MIDDLE**: Three columns of news items with logos and titles.
- NEWS**: A single news item with a logo and title.
- LEADERBOARD**: A wide purple bar with the word 'LEADERBOARD' in white.
- NEWS**: A single news item with a logo and title.
- LEADERBOARD BOTTOM**: Three columns of news items with logos and titles.
- SQUARE**: A large purple square with the word 'SQUARE' in white.

27,000 Subscribers  16,12 % Open Rate

TOP EXCLUSIVE NEWS

TOP EXCLUSIVE NEWS

LOGO A non-negligible role of supports in atomically dispersed catalysts direct involvement in catalysis. Single-atom catalysis is an emerging frontier of catalysis. However, there are still many fundamental issues that need to be addressed. [READ MORE](#)

TOP EXCLUSIVE NEWS or PREMIUM POSITION NEWS

Accepted file formats: JPG, PNG, GIF.
Resolution: 72 dpi;
Colour: RGB;
Title: 15 words max;
Abstract: 250 characters max;
Full text: up to 400 words;
Please provide the external link

PREMIUM POSITION NEWS

PREMIUM POSITION NEWS

LOGO Taking a closer look at 'electrifying' chemistry. The future of chemistry is 'electrifying'. With the increasing availability of electrical energy from renewable sources, it will be possible in the future. [READ MORE](#)

NEWS

Title: 15 words max;
Abstract: 250 characters max;
Full text: up to 400 words;
Please provide the external link

NEWS

NEWS

LOGO Sensory-based food education encourages children to eat vegetables, berries and fruit. Sensory-based food education given to 3-5 year old children in the kindergarten increases their willingness to choose vegetables. [READ MORE](#)

LEADERBOARD

LEADERBOARD TOP/MIDDLE/BOTTOM

Size: W 728 x H 90 px (max. 100 KB)
Accepted file formats: JPG, PNG, GIF.
Resolution: 72 dpi;
Colour: RGB;
Please provide the link to a webpage.

NEWS

SQUARE

SQUARE

Size: W 310 x H 310 px (max. 100 KB)
Accepted file formats: JPG, PNG, GIF.
Resolution: 72 dpi;
Colour: RGB;
Please provide the link to a webpage.

NEWS

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